

Case Study

Turners.

Automotive Group



CASE STUDY



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Automotive Group

Solutions

Asset/Equipment/Vehicle
Management

Audit Management

Hazards Management

Incident Management

Risk Management

Industry

Automotive

Employees

500+

Location

Auckland

New Zealand

Turners Cars Champions Health and Safety with Donesafe

From Paper to Progress

Overview

Turners Cars, New Zealand's largest car retailer, is a company that thrives on being fast-paced and dynamic. Yet, when it comes to health and safety, they understand the importance of slowing down, engaging with their people, and creating a culture of care.

The company operates over 30 branches across the country, handling everything from workshops to forklift trucks, and even hazardous substances. For Turners, health and safety is about more than regulations—it's about people, culture, and real engagement.

**“Health and safety isn’t just about
avoiding injuries; it’s about looking after
our team and making sure they go home
safe every day.”**

— Andre Witzel,
National Health & Safety Manager, Turners

Challenge

Before implementing Donesafe, Turners was a paper-based organisation, bogged down by outdated forms and cumbersome processes. Reporting was slow, and engagement was low.

Andre recalls, “We were struggling. A lot of the paperwork would get lost in the system, and by the time it reached health and safety, it was too late.”

This inefficiency was hindering their ability to manage risks effectively, and Turners knew they needed a better way. They were looking for a solution that would make reporting easier, faster, and more engaging for everyone in the business.

“We needed a solution that fit with our business, something flexible and easy for all our teams to use.”

— Andre Witzel, National Health & Safety Manager

A Smarter, Simpler Solution

After reviewing various options, Turners chose Donesafe because of its flexibility and customisability. Donesafe’s cloud-based system enables them to move away from manual paperwork and embrace a seamless, digital solution that was easy for everyone to use.

“Donesafe was the answer. It’s incredibly customisable—exactly what we needed for such a diverse business.”

— Andre Witzel, National Health & Safety Manager, Turners

With Donesafe, reporting has been transformed. No longer bogged down by paperwork, employees can now report hazards, incidents, and near-misses at the touch of a button, all from their mobile phones. This has led to a huge improvement in health and safety engagement across the business, and provided a system that employees have embraced.

“It’s made our jobs so much easier. People are now able to spot small problems before they become big ones. It’s proactive safety at its best.”

— Amelia, Health & Safety Champion, Turners

The results speak for themselves. Since implementing Donesafe, Turners has seen a 400% increase in reporting and a staggering 507% improvement in proactive hazard reporting.

Empowered to Drive Safety Forward

Donesafe has not only streamlined processes but also strengthened the culture at Turners. Employees now feel empowered to report hazards, knowing their voices are heard and action will be taken. This shift has led to improved safety outcomes and stronger team morale.

“Our health and safety culture has definitely improved. People now feel they’re part of the conversation. And that’s powerful.”
— Justin, Auckland Regional Manager, Turners

Real Results

Greg Hedgepeth, CEO of Turners, sums it up perfectly.

“Health and safety is part of the DNA here at Turners. It’s not just about compliance; it’s about ensuring our people are safe and engaged. Since adopting Donesafe, we’ve seen our health and safety scores climb, and that’s been reflected in our overall employee engagement, which is now in the top 5% globally.”

With Donesafe, Turners have turned health and safety into something much more than a box-ticking exercise. It’s a cornerstone of their company culture, driving better outcomes for both staff and the business.

The Donesafe Difference

For Turners, Donesafe supports the changes they seek, helping them move from a reactive, paper-based system to a proactive, digital-first approach to health and safety. It’s a solution that’s flexible, intuitive, and built to grow with the business.

“Donesafe isn’t just a tool—it’s a part of how we work, how we care for our people, and how we grow as a company.”
— Terrance, Health & Safety Champion, Turners



**Smarter software
for a safer tomorrow.**

donesafe.com/nz

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